



Date:

Page #:

Business Name:

Video Script

Scene:

(Describe as Opening, Meet the Owner, Meet Employees, Customer Testimonials, Tour Office, Store, Workplace Shop, Background or B-Roll and Ending.)

Record as Video:

(Describe in as much detail as is helpful to you to plan out what you want to record, who will appear and talk on camera, what you want to be sure to show about your workplace, a job site, your tools or equipment and key employees or customers. Make notes about whatever helps you plan each scene)

What to Say:

(Writing what you want to say, even as an outline or bullet points, helps organize your thoughts and is useful for rehearsing before you turn on the camera to record.)

Make as many copies as you need.